

## **MANIFESTO – JEANNIE CAMERON**



I've decided to stand for a States of Alderney vacancy on 8th March because I care greatly about the people and future of the island, and I believe that my skill set, formed over 35 years in public policy, would be valuable to assisting the States of Alderney team on its future course for the benefit of the people, businesses and unique nature of our island.

### **ABOUT ME**

I'm Australian born but have a long history with the Channel Islands which goes back four generations. My mother, Marion Woodnutt and my grandparents immigrated to Australia from Jersey after WWII. My great-uncle moved to Alderney in the 1960s and his family all live on Alderney, and I first came to Alderney when I was 18. I decided to come and live here after attending a family wedding in 2021 and I moved from the UK where I had been living for over 20 years. I have a 25 year old son and I run a management consultancy business that I founded in 2011. I love the island and our unique way of life, and I've made some of the best friends here a person could have. I'm passionate about ensuring Alderney prospers economically while retaining its unique way of life.

### **EXPERIENCE**

I do have experience that could be helpful in Alderney. I have worked in both government Legislature and Executive, and the business world that interacts with both. I have worked for ministers in the Australian Parliament as a researcher and Chief of Staff in various economic and social portfolios. I was an Assistant Director in the Department of Prime Minister & Cabinet, and I have experience at creating and implementing policy. I founded my own strategic advocacy consultancy company in 2011, and I have consulted for various multinational corporations, and for governments including the Federal Board of Revenue for one government and on reform of public administration for another. I have consulted for the OECD and chaired one of its committees on environmentally sensitive goods and wildlife. During 2020/21, I was Vice President for a \$10bn US corporation and I currently assist various start-up companies with business strategy. I have done voluntary work including successfully managing a community project to install a fibre network. These experiences I believe lend well to working for the people of Alderney as a States member.

### **QUALIFICATIONS**

I have a Master's in Law from King's College London with a specialisation in constitutional and treaty law which is helpful should a review of the 1948 Agreement occur during my term as a States member, which I could draw on to help safeguard Alderney's future. I also have qualifications in economics & finance and political science, and I have recently completed a London School of Economics short course on public policy analysis and evaluation.

## **KEY ISSUES I WILL FOCUS ON**

If I were to be elected, I would focus on the following key areas: transport and connectivity; business development; housing; health; governance reform; and community consultation.

**TRANSPORT** - Alderney is suffering economically and socially due to our transport and connectivity issues. I believe the States of Alderney needs to take more leadership in driving forward solutions to the dismal and declining state of affairs which is our current transport and connectivity situation. We cannot wait for others to provide solutions for us we need to be part of them. I would take an active role in working toward solutions that strengthen our connectivity as a priority.

**BUSINESS DEVELOPMENT** - Business is the lifeblood of the island and lack of connectivity has impacted our tourism and hospitality industries greatly – this needs to be acknowledged and addressed urgently. Our wildlife tourism is well organised, but perhaps we could do more with developing historical tourism using our unique history and place in history as a platform. I also believe there is capacity for bringing revenue and jobs to the island similar to our successful e-gambling licensing operations, such as through the tax, banking and insurance sectors, the wellness industry, our unique access to renewable energy solutions, and through a more digital economy.

In addition, while Alderney is in fiscal union with Guernsey it remains an independent Crown Dependency and legally equal in every way to Guernsey and Jersey. In my view Alderney needs to stand tall on its own two feet as much as possible and build up our economic independence. We also need to make Victoria Street vibrant again!

**HOUSING** - I'd like to do an audit of the States owned housing stock and determine the condition of each in terms of liveability and usage and what we can do to improve housing options for key workers and those in need. Also, we need to consider the serious decay of our historical buildings such as the *Old Connaught* and determine options to best bring them back to life. We might also consider bringing in more revenue with small increases on property tax for second homes and those left empty year on year.

**HEALTH** - I believe we can create greater efficiencies in the way our health services are co-ordinated with Guernsey. It makes financial sense to bring one clinician over to do a day clinic rather than send lots of patients to Guernsey. In some areas we could enable qualified clinicians residing on Alderney to practise where applicable. I would work with the various health entities in Guernsey and Alderney to determine what could be done better and then work on ways to ensure that more efficient measures are made possible.

**ENERGY & RENEWABLES** - If we can get it right with a long term energy and renewables strategy and plan, I believe Alderney lends itself to being an international showcase for how to do renewable energy well, so long as our focus remains on the long term and collective interests of Alderney.

**GOVERNANCE REFORM** - I would build on the work done by previous States members toward a more effective and sustainable States of Alderney as soon as possible. I strongly believe we need better communication between the States and the community as well as transparency and accountability. We also need to encourage the younger population to engage with Alderney's decision makers – and encourage them to take a stake in their own future.

**COMMUNITY CONSULTATIONS** - I am a firm believer in community consultation and hearing from the people in the community who often have the answers to many issues that we face. While we do have formal People's Meetings to enable the community to raise questions and discuss issues, I believe more can be done to hear from and listen to the community. I would plan to host community meetings and drop-ins on different areas of policy to hear views and discuss issues of relevance.

I thank both **Vanessa Main** and **Dr Sally Simmons** for sponsoring me to stand at this election. I know Vanessa from our time working together at the Alderney Chamber of Commerce; and Dr Sally as my original doctor in Alderney and as a swim buddy - both strong and sensible women who I have the pleasure to know. I do hope you will vote for me on March 8<sup>th</sup>!

Jeannie Cameron  
17 February 2025

